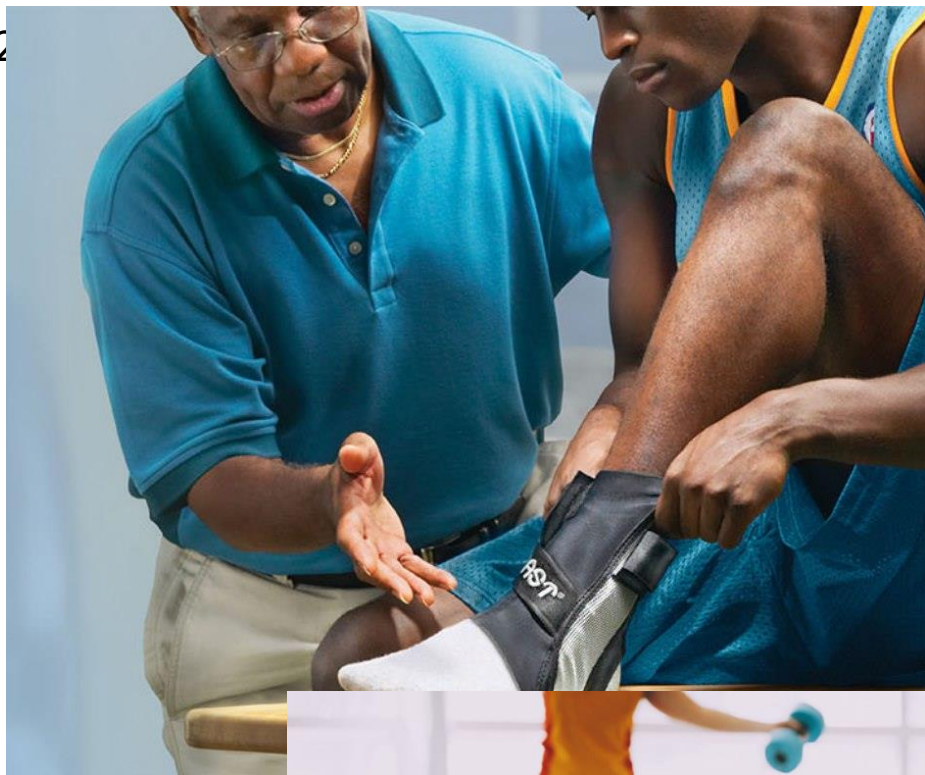


Physioroom Limited

Intellectual Property Assets – Information Memorandum



PhysioRoom

Founded in 2000, PhysioRoom has not only become an established e-commerce website supplying fitness equipment and sports injury products, it has created an online space that offers customers advice and educational content on their fitness injuries and health.

PhysioRoom offers a substantial product range bringing quality physiotherapy and fitness equipment to customers doors. Products include supports, braces, resistance bands, tape and gym equipment and help customers return to their fitness goals efficiently and safely.

Reaching sales of over £3 million in 2021, customers will find PhysioRoom products directly from its website hosted at www.physioroom.com as well as through major online retail channels including Amazon and eBay.

Intellectual Property Assets



Brand & Reputation



Website Content



Domain Names



Social Media Accounts



Trade Marks



Customer Data

PhysioRoom

Brand & Reputation

With over 20 years experience in the industry, PhysioRoom is recognised as a leading injury, rehabilitation and fitness company in the UK.

Its product range is created and tested by professional physiotherapists to ensure customers are receiving high quality products to meet their rehabilitation and fitness needs.

From athletes to those with mobility and health issues, PhysioRoom caters for everyone and this reflected in its strong customer ratings on Trust Pilot.

Physioroom.com

Reviews 33,640 • Excellent





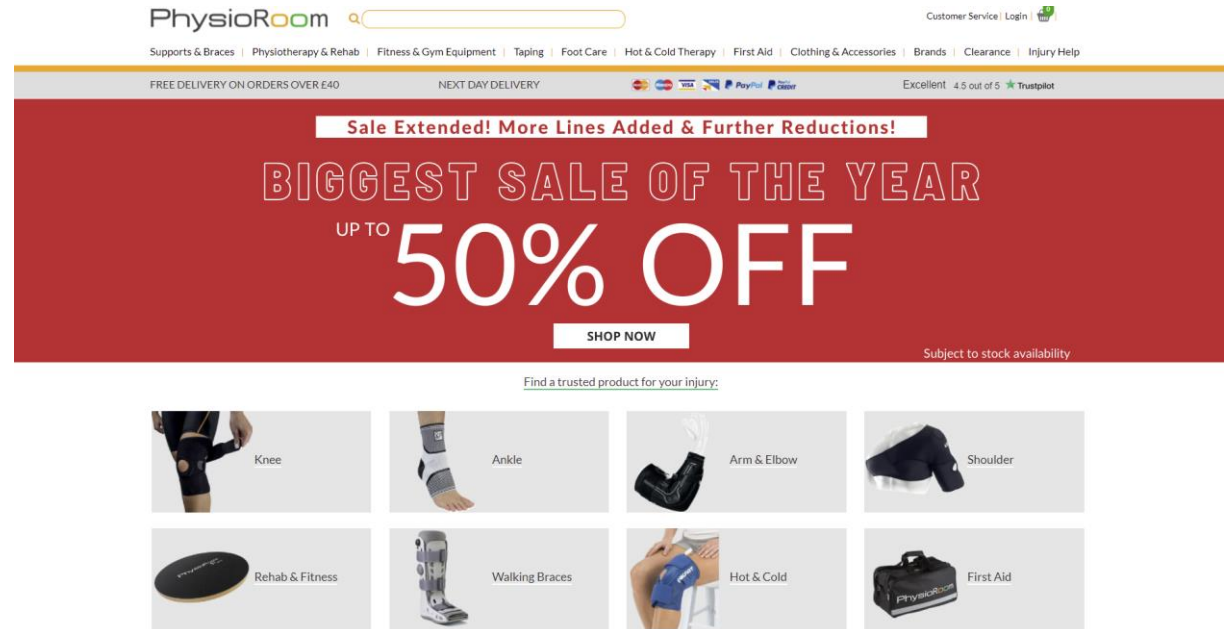
Trade Mark Schedule

Trade Mark	Territory	Registration No.	Registration Date	Classes
PHYSIOROOM	United Kingdom	UK00916754681	13 Nov 2017	5,10,24,25,28,35,41,44
PhysioRoom.Com (device)	United Kingdom	2386401	12 Aug 2005	9,25,35,42,44
PHYSIOROOM	United Kingdom	00003199438	17 March 2005	5,10,24,25,28,35,41,44

Website Content & Customer Data

A sleek and professionally designed website supporting the PhysioRoom brand, with e-commerce functionality and featuring the PhysioRoom blog, hosted at www.physioroom.com.

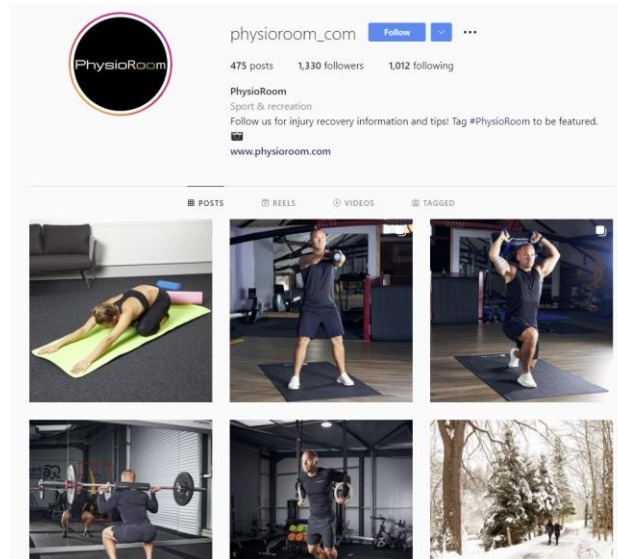
An extensive GDPR compliant customer database comprising of customers orders and contact details.



Social Media

Rights in social media are available across Facebook, Instagram, Twitter, Pinterest and LinkedIn.

All accounts showcase the PhysioRoom brand detailing fitness recovery advice and vast range of products.



fantasy-physio.co.uk	kneesupports.co.uk	physio-room.co.uk	physioroom-offers.co.uk	physioroom.net
fantasyphysio.co.uk	sportsinjuryshop.co.uk	physio-room.com	physioroom-reviews.com	physioroom.nl
fantasyphysio.com	sportsinjuryshop.com	physio-room.me.uk	physioroom.co.uk	physioroom.org
gymroom.com	thephysioroom.biz	physio-room.org.uk	physioroom.com	physioroom.org.uk
injuryshop.co.uk	thephysioroom.com	physiofinder.co.uk	physioroom.de	physioroom.tv
injuryshop.com	thephysioroom.info	physiofinder.com	physioroom.es	physioroom.uk
thephysioroom.me.uk	thephysioroom.org	thephysioroom.tv	physioroom.me.uk	physiorooms.com
thephysioroom.net	thephysioroom.org.uk	torofitness.co.uk	toroperformance.com	



Domain Name Schedule

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