

IP Transaction Advisory

Get In Touch With Our Expert Team



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IP Clarity™— Rapid IP due-diligence for investors (Falls under IP Transaction Advisory)

IPClarity is Hilco IP Advisory's fast-turnaround, pre-investment due diligence service designed for investors, acquirers, and deal teams who need to quickly assess the strength, risks, and commercial relevance of a target's intellectual property. Our structured review highlights potential red flags, critical gaps, and overlooked opportunities within the IP portfolio, helping you make better-informed investment decisions, avoid surprises, and identify potential value levers. Combining legal, technical, and commercial perspectives, IPClarity delivers concise, actionable insights that align with the pace and priorities of investment timelines. It's not a legal opinion or full audit - it's a focused, strategic IP check that supports your deal thesis and risk analysis.

Benefits

IPClarity helps reduce deal risk by identifying potential issues such as weak IP protection, misaligned ownership, encumbrances, or limited commercial coverage before they affect deal value. It also helps surface silver bullets, such as underutilised patents or strategic technology positioning that could enhance post-deal growth. The result is a clearer view of where the target stands in terms of innovation, defensibility, and future monetisation potential.

This enables sharper negotiation, smarter investment decisions, and stronger post-deal execution.

When to Consider IPClarity

- Pre-Transaction Diligence: Quickly assess a target's IP to identify risks, validate claims, and support valuation.
- Term Sheet Negotiations: Uncover leverage points or red flags early, before finalising terms.
- Follow-On Investment: Reassess the IP landscape ahead of a new funding round or strategic pivot.
- Buy-and-Build Strategy: Compare and align IP portfolios across a group of acquisitions.
- Technology-Centric Deals: Understand whether IP truly underpins the tech differentiation being sold.
- Internal Screening: Prioritise or filter inbound deal flow based on IP strength or gaps.