

IP Operations Advisory

Get In Touch With Our Expert Team



Jack Hopwood
Associate Director



Steve Kerr
Senior Director



InnoCapture™ — Convert innovation into protectable IP

As clients continue to grow and innovate, they benefit from implementing processes and procedures to identify, capture and protect their innovations. We support clients to develop a pipeline of innovation that is aligned with their existing portfolio and business goals. Hilco's staged approach for capturing, cataloguing and assessing new ideas enables clients to make informed decisions in regards to which ideas to take forward in the process, helping them to identify, organise and build their intellectual property portfolio. As inventions, progress through this process, our level of confidence in our patentability assessment grows. Our work and advice not only enables clients to evaluate and ensure their innovations are aligned with the business's long term objectives and product roadmaps, but it also enables them to track, monitor and organically grow their patent portfolio, reducing the burden on inventors and IP managers.

Benefits

A robust and regular InnoCapture process enables organisations to effectively document and protect their innovations, ensuring intellectual assets are fully utilised. By conducting independent assessments of new ideas, Hilco IP ensures a consistent and thorough record of innovations, minimising the strain on your valuable resources and time.

Partnering with Hilco IP for InnoCapture supports the growth of your patent portfolio while alleviating the burden on inventors and IP managers. Additionally, maintaining comprehensive records of inventions fosters cross-team collaboration and stimulates further innovation.

Use Cases

- Market Entry: Entering new markets.
- IPO Preparation: Supporting IPO preparation.
- Government Incentives: Building up the right IP assets from your R&D efforts can generate real cash savings through R&D claims and Patent Box regimes.
- Digital Transformation: Gaining a competitive advantage by protecting internal focussed R&D activities.