

IP Operations Advisory

Get In Touch With Our Expert Team



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IP Operations Review

IP Operations Review provides a comprehensive, objective assessment of how well your organisation manages its intellectual property. We evaluate your current systems, processes, and governance structures to identify strengths, inefficiencies, and areas for improvement. The goal is to ensure you have the right capabilities, controls, and resources in place to manage the full IP lifecycle - from creation and protection to commercialisation and enforcement.

An effective IP operations framework is essential for turning intangible assets into strategic tools. Our review ensures your operational practices are aligned with your IP strategy, enabling you to protect, leverage, and maximise the value of your intellectual property.

Conducting an IP Operations Review enhances the management and utilisation of your intellectual property by ensuring compliance with legal and industry standards, mitigating risks such as IP loss, mismanagement, or inefficiency. It helps identify gaps, redundancies, and opportunities for improvement, leading to greater operational efficiency and stronger alignment between IP management and business objectives. By streamlining workflows, clarifying ownership, and improving documentation, the review strengthens your organisation's strategic positioning, increases return on R&D and IP investments, and reduces the risk of costly disputes or reputational harm.

When to Consider an IP Operations Review

- M&A or Investment Readiness: Confirm IP assets are well-documented, transferable, and risk-free ahead of transactions.
- Market Expansion or Product Launch: Verify that IP protections are in place to support new products or geographic markets.
- Litigation or Competitive Threats: Strengthen your portfolio and identify gaps before facing enforcement or infringement issues.
- Ongoing Optimisation: Periodic reviews to refine IP workflows and ensure alignment with business strategy.
- Strategic Planning: Prepare for major business shifts, restructurings, or innovation rollouts with a clear IP operational foundation.
- Organisational Change: Assess the effectiveness of IP procedures, personnel, and tools post-structure or team turnover.